

*We are fully
dedicated to
helping this
industry
grow and
succeed.*



Cedar Ridge Winery & Distillery, Swisher, Iowa

IOWA WINE

SIP &
STAY
AWHILE.

CONTACT US

515-664-7754

info@iowawinegrowers.org

www.iowawinegrowers.org



@IAWINE



WWW.IOWAWINEGROWERS.ORG

MEMBER BENEFITS

Marketing

- Marketing staff dedicated to promoting the industry and assisting members
- Social media engagement and promotions
- Members-only industry resources and marketing materials
- Partnership with the Iowa State Fair to promote our industry and sell wine at the Iowa Wine Experience
- Partnership with the Iowa Wine and Beer Promotion Board to increase tourism traffic to your winery
- Online classifieds for you to buy or sell grapes and equipment
- Industry promotions, press releases and point of contact for Iowa wine information in mainstream media

Legislative

IWGA has been very active in legislative efforts that benefit the wine and grape industry in Iowa. Through the work of our industry lobbyist, we've accomplished:

- Legislation passed to allow native Iowa wineries and their vineyard retain their agriculture zoning (2002)
- Legislation passed to create the Class B Native Wine permit to allow commercial businesses to sell native Iowa wine by the bottle and to serve tastings (2003)
- Worked with Iowa State University to establish the Midwest Grape & Wine Industry Institute (2006)
- Lobbied the Iowa Legislature and the legislation passed to allow native wineries to sell beer (2009)
- Lobbied to allow wineries to self-distribute their product to retail locations without utilizing a distributor
- Lobby to earmark native wine excises taxes to be used for education, research and marketing

Education

- Annual conference, workshops and webinars scheduled around the state to make learning accessible and less expensive
- Partnership with ISU Extension & Midwest Grape & Wine Industry Institute to provide education and research
- Registered Apprenticeship Program, the first of its kind offering a cellar worker and winemaker program
- Online web resources to help you grow and improve your business
- Access to up to date information in our monthly member newsletter to help you make the best decisions for your winery or vineyard



"The IWGA is an excellent resource for help for all things grape and wine! We really appreciate their help in promoting the Iowa wine industry."

— The Wijn House

ABOUT THE IWGA



The Iowa Wine Growers Association was created in 2000 with the goal to help grow and promote the grape and wine industry through education, legislative action and promotion. IWGA provides a voice for the industry. The Iowa Wine Growers Association is a nonprofit organization operated by a Board of Directors; all membership fees help support the mission and help to fund the legislative and administrative activities of the organization.

We strive to provide our members with valuable industry information and educational opportunities as we all work together to grow the wine and grape industry in Iowa. We work each day to ensure that the Iowa wine industry has a voice and that our issues stay in front of our legislators, other officials and the public.

Now is an exciting time for our industry and we appreciate your support.

